



U1 uses Google Analytics, Google AdWords, Google Tag Manager and DoubleClick cookies to track website usage and preferences. We collect anonymous information for internal reporting. This is not shared or used to identify individuals.

Cookies are a small file saved on people's computers to help store preferences and other information that's used on webpages they visit.

Remarketing

U1 uses remarketing within Google AdWords which allows us to reach people who previously visited our website and match the right message with the right people. DoubleClick and Google are able to display our ads across the internet through an auctioning process. Any interest-based advertising that collect personally identifiable information including, but not limited to, email addresses, telephone numbers and credit card numbers are prohibited by Google.

If you would like to opt-out of this type of tracking for U1 and other websites, please visit <https://tools.google.com/dlpage/gaoptout/>.

You can also opt out of a third-party vendor's use of cookies by visiting Google's [Ads Setting](#) or the [Network Advertising Initiative opt-out page](#).

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