

Universal 1 Members Will "Shop for Miracles" Oct. 20 in Support of Dayton Children's Hospital

Credit Unions for Kids Campaign Benefits Local Kids Treated at Children's Miracle Network Hospitals®

Dayton, OH [Oct 12, 2016] — Today Universal 1 Credit Union announced its participation in Shop for Miracles, a one-day Credit Unions for Kids program raising funds for Dayton Children's Hospital, the local Children's Miracle Network Hospital.

On Thursday, Oct. 20, U1 will donate \$0.25 per debit/credit cardholder (up to \$750.00) to Dayton Children's. Like all Children's Miracle Network Hospitals donations, funds raised locally will stay in the community to support the hospital's greatest needs, which include life-saving research, treatments, equipment, and charitable care. The funds raised help sick children and their parents navigate through stormy days.

U1 has regularly supported fundraising for Credit Unions for Kids with staff serving on the volunteer steering committee and participating in fundraising events. U1's community involvement exists to strengthen and provide a positive impact throughout the Miami Valley.

To learn more about your Children's Miracle Network Hospital, visit <u>www.CMNHospitals.org</u>.

About Universal 1 Credit Union

Universal 1 Credit Union (U1), headquartered in Dayton, Ohio, is a not-for-profit financial institution that exists to create personal, community and financial well-being. With over 50,000 members, 11 locations throughout Southwest Ohio and a record of unwavering service since 1937, U1 works to empower financial life by creating the best possible experience. Visit U1's website at www.ulcu.org for additional information.



About Credit Unions for Kids

Credit Unions for Kids, in cooperation with local credit unions, has worked diligently with Children's Miracle Network Hospitals to make hard times easier for sick children and their parents since 1996. In that time, over \$140 million has been raised. The much-needed funds come from collaboration with local credit union chapters, industry leagues/associations, and their business partners to contribute to the health of children in the 156 CMN Hospitals throughout the U.S. Fundraising takes many shapes, such as golf tournaments, 5K walks/runs, wine auctions, online giving, and the sale of paper balloon Making Miracles icons. In 2014, over 3000 credit unions raised almost \$11 million for the kids. CU4Kids ranks third among CMN Hospitals corporate partners in terms of generosity. Contributions fund new facilities, groundbreaking treatments, and vital research as well as special patient needs. Children's Miracle Network Hospitals benefit more than 10 million children each year.

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals® raise awareness and capital for its 170 member hospitals across the United States and Canada. Donations stay in the local area to fund critical treatments and healthcare services, pediatric medical equipment, and charitable care. Since 1983, Children's Miracle Network Hospitals have raised more than \$5 billion—most of it \$1 at a time with the charity's Miracle Balloon icon. Its various partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. To find out why children's hospitals need community support, identify your member hospital, or learn how you can Put Your Money Where the Miracles Are, find us at <u>CMNHospitals.org</u> and <u>facebook.com/CMNHospitals</u>.

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